



we create brands

The background is a vibrant pink color. It features several large, faint, stylized geometric shapes: a large 'M' on the left, a large 'W' on the right, and a large 'Z' in the center. There are also smaller, repeating patterns of lightning bolts and chevrons. The text 'through kick ass design' is centered in a bold, white, sans-serif font. The words 'through kick' are on the first line, and 'ass design' is on the second line. Each line of text is underlined with a thick, olive-green horizontal bar.

**through kick
ass design**

we listen.

we think.

we create.

we do.

We're a full-service creative agency that specializes in building brands.

We help businesses define their own unique brand story and develop it through logos, packaging, website design, apparel...you name it.

We bring the brand to life with out-of-the-box creative that sets every client apart (because no one wants to be cookie-cutter).

So what do we do? We help businesses, like yours, thrive. And we like to think we kick ass doing it.

logos

THE BASE OF YOUR
BRAND, MAKE IT STRONG,
MAKE IT BOLD

packaging

GOOD THINGS COME IN
SPECIALLY-DESIGNED
PACKAGES.

websites

GET PEOPLE CLICKING AND
COMING BACK FOR MORE.

social content

KEEP YOUR CUSTOMERS
CONNECTED THROUGH
CURATED CONTENT

marketing materials

FROM POSTERS TO
BROCHURES, ANYTHING
YOU WANT PRINTED

apparel

TURN YOUR BRAND INTO
TRENDY DESIGNS YOUR
CLIENTS CALL FASHION

digital marketing

EMAIL CAMPAIGNS AND
ONLINE ADS KEEP CUSTOMERS
COMING BACK FOR MORE

photo + video

PRODUCT AND LIFESTYLE
SHOTS AND VIDEO THAT
BRING YOUR BRAND TO LIFE.

and more...

COPYWRITING, TRADESHOW
BOOTHS, WINDOW CLINGS &
ANYTHING YOU CAN IMAGINE

a little bit of what we do.



our clients



cambio



EUPHORIA
BY NaturaMed



Avalon
medical spa



RIISWOOD TAILORS



GATRA
Laurel & Reed

High Purity Natural Products

greenmatters




cannabliss™
ORGANIC



emo
DESIGNS



CASE STUDY: BETTY'S EDDIES

We were the creative team behind the full branding of Betty's Eddies -- from the logo design to colors to fonts to creating the retro look and feel. We worked closely with the client to realize the vision and executed it through every marketing channel to build a consistent and recognizable brand. Betty's Eddies went from a local edible company to a successful brand with nationwide acclaim and major consumer loyalty.



about our partners



emily medeiros

**ACCOUNT DIRECTOR
CO-FOUNDER**

Emily brings over 20 years of project and client service experience to the team. She has flexed her creative management muscle at ad agencies and consumer brands in Providence and Boston. Emily keeps everything at Em-Mo running smoothly -- talent, budgets, deadlines... the whole shebang. Her alternate role as a mom of two + dog mom only adds to her amazing ability to keep order while still having fun.



monica rhines

**CREATIVE DIRECTOR
CO-FOUNDER**

Monica has built her career on thinking and designing outside the box. A Boston University alum, she has been creating brands that connect on an emotional level for more than 20 years. Monica loves nothing more than bringing a creative vision to life. Well, almost nothing. Her two kiddos take the top spot! When not designing, Monica can be found crafting with her daughter or doing jiu-jitsu with her son!

what our clients think

I appreciate you [Emily] and Monica more than I am able to articulate. I enjoy viewing the site through your eyes and I am grateful for all your recommendations! EM-MO Designs has exceeded my expectations in every way possible! The growth that IGH is now experiencing would not have been possible if not for the collective efforts of your organization. Thank You, Emily and Monica!!

Harry Sunderland
FOUNDER, IN GAIA'S HANDS

I started working with EM-MO (Emily and Monica) back in 2016! They were very patient and always responsive. Always walked me through the process, step by step. My logo and packaging design came out better than I ever dreamed! EM-MO & I ended up continuing to work together, they designed and programmed my website, did my photography, email marketing, social media posting, they really go above and beyond. We still work together to this day and they are family to us now. I recommend working with the power duo!

Melissa Christensen
CEO, CANNABLISS ORGANIC

Anyone that has created a brand knows that design is crucial. The hardest part of working with designers is explaining exactly what you want your brand to look and feel like. Translating what's in your mind to actual logos labels etc. For me the true genius of EM-MO Designs is their ability to capture an idea and turn it into exactly what I am thinking and then their ability to stay one step ahead of me almost reading my mind. I have worked with other designers and nobody comes close to their abilities. Frankly I wish I could hire them full time away from the competition.

Joseph O'Grady
PARTNER, CAMBIO NATURAL PRODUCTS

thank you!



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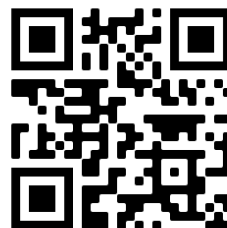


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get in touch.

Let's schedule a time to chat!

We'd love to hear all the details
of your new brand or next project!



Follow us!

