



**we create brands**

The background is a vibrant pink color. It features several large, faint, stylized geometric shapes: a large 'M' on the left, a large 'W' on the right, and a large 'Z' in the center. There are also smaller, repeating patterns of lightning bolts and chevrons. The text 'through kick ass design' is centered in a bold, white, sans-serif font. The words 'through kick' are on the first line, and 'ass design' is on the second line. Each line of text is underlined with a thick, olive-green horizontal bar.

**through kick  
ass design**

**we listen.**

**we think.**

**we create.**

**we do.**

We're a full-service creative agency that specializes in building brands.

We help businesses define their own unique brand story and develop it through logos, packaging, website design, apparel...you name it.

We bring the brand to life with out-of-the-box creative that sets every client apart (because no one wants to be cookie-cutter).

So what do we do? We help businesses, like yours, thrive. And we like to think we kick ass doing it.

## logos

THE BASE OF YOUR  
BRAND. MAKE IT STRONG.  
MAKE IT BOLD.

## packaging

GOOD THINGS COME IN  
SPECIALLY-DESIGNED  
PACKAGES.

## websites

GET PEOPLE CLICKING  
AND COMING BACK  
FOR MORE.

## social content

KEEP YOUR CUSTOMERS  
CONNECTED THROUGH  
CURATED CONTENT.

## marketing materials

FROM BUSINESS CARDS  
TO BROCHURES, OR  
ANYTHING IN BETWEEN.

## apparel

TURN YOUR BRAND  
INTO WEARABLE  
DESIGNS.

## digital marketing

ACCELERATE YOUR PIPELINE  
WITH EMAIL CAMPAIGNS  
AND ONLINE ADS.

## photo + video

TELL THE STORY OF YOUR  
BRAND WITH PHOTOGRAPHY  
AND VIDEO.

## and more...

COPYWRITING, SWAG,  
TRADESHOW BOOTHS, &  
ANYTHING YOU CAN IMAGINE.

# about our partners



## emily medeiros

**ACCOUNT DIRECTOR  
CO-FOUNDER**

Emily brings over 20 years of project and client service experience to the team. She has flexed her creative management muscle at ad agencies and consumer brands in Providence and Boston. Emily keeps everything at Em-Mo running smoothly -- talent, budgets, deadlines... the whole shebang. Her alternate role as a mom of two + dog mom only adds to her amazing ability to keep order while still having fun.



## monica rhines

**CREATIVE DIRECTOR  
CO-FOUNDER**

Monica has built her career on thinking and designing outside the box. A Boston University alum, she has been creating brands that connect on an emotional level for more than 20 years. Monica loves nothing more than bringing a creative vision to life. Well, almost nothing. Her two kiddos take the top spot! When not designing, Monica can be found crafting with her daughter or doing jiu-jitsu with her son!



a little bit of what we do.





**ZAHARA**  
**CANNABIS**



## LOGOS





## RETAIL DESIGN



## RETAIL DESIGN





APPAREL / SWAG

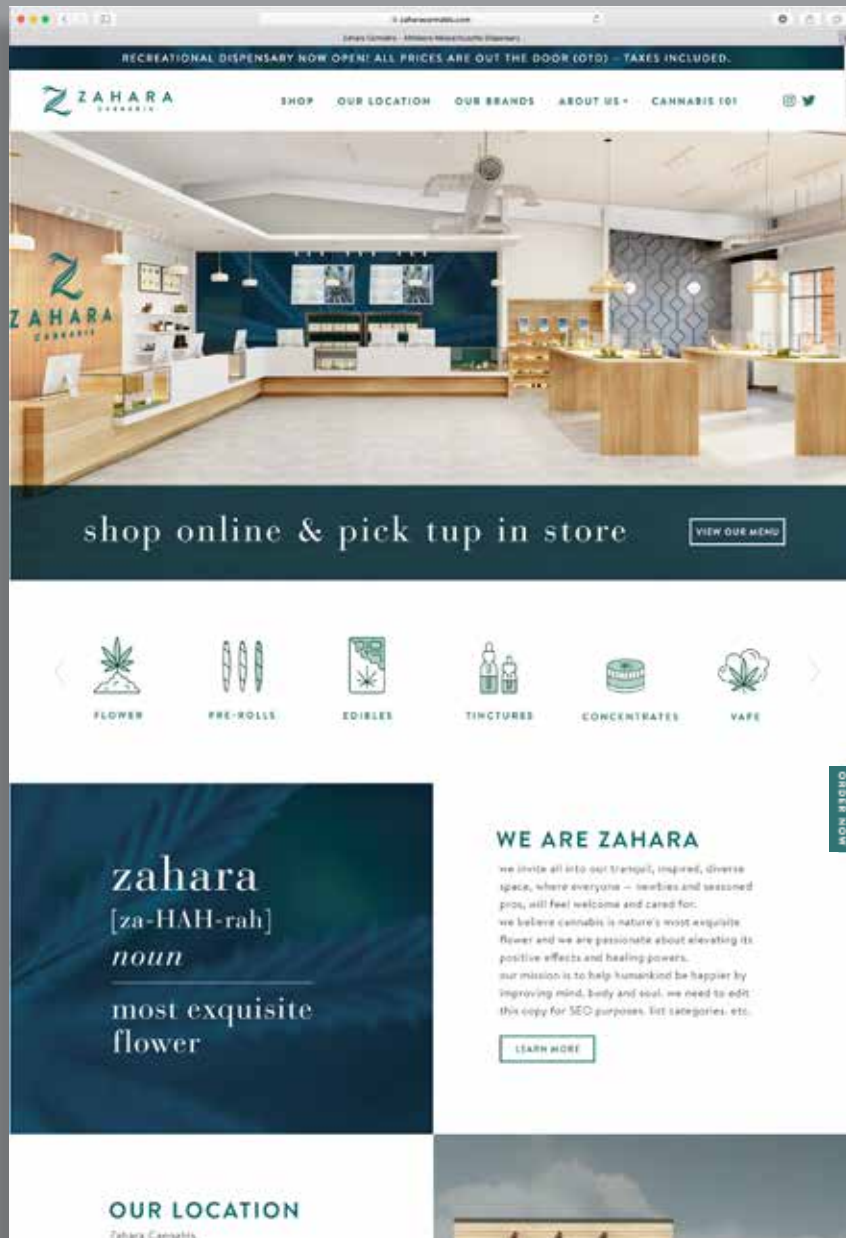


APPAREL / SWAG





# WEBSITE





LOGO







PACKAGING



PACKAGING





PACKAGING





# MARKETING MATERIALS





DISPENSARY POSTERS



STICKERS





APPAREL



LOGO



cannabliss®

ORGANIC





## PACKAGING





PACKAGING









EMAIL MARKETING



SOCIAL MEDIA



PHOTOGRAPHY





SWAG





MARKETING MATERIALS



FULL SPECTRUM HEMP OIL  
ENTOURAGE  
EFFECT

The enhancing, synergistic effect that occurs when the whole plant of cannabinoids, terpenes and botanical compounds are consumed together.

THE ENDOCANNABINOID SYSTEM

HUMAN CANNABINOID RECEPTORS

**CB1** RECEPTORS are concentrated in the brain & central nervous system, but are also present in nerves and in some organs.

**CB2** RECEPTORS are mostly in peripheral organs, especially cells associated with the immune system.

**TRPV1** RECEPTORS are concentrated in the blood, bone marrow, tongue, kidney, liver, stomach & ovaries.

**TRPV2** RECEPTORS are concentrated in the skin, muscle, kidney, stomach & lungs.



NATURAL skincare INFUSED WITH hemp oil & KOREAN HERBS

cannabliss organic

Neiman Marcus

OUR ORGANIC PRODUCTS HELP YOU BE YOUR BEST SELF

Cannabliss Organic features full spectrum hemp oil, infused with a blend of ancient Korean herbs to nurture and balance your skin.

Our full spectrum hemp oil helps the body absorb our formula for maximum results while also enhancing the healing properties of CBD. CBD oil works with our own endocannabinoid system, maximizing our skin's full potential.

**FOAMING CLEANSER**  
retail \$18.00

Cannabliss Organic's foaming cleanser gently purifies and soothes. Our natural formula is infused with vanilla and orange. Softly cleansing without drying, for a refreshed, glowing complexion. Your skin will feel soft, hydrated and beautifully revived.

**HEMP SALVE**  
retail \$35.00

Our hemp salve works with full spectrum hemp oil and healing herbs, such as mulberry, ginseng, and ginseng, to soothe and ease irritated skin, ease muscle and joint aches. Gentle enough for all skin types. A little goes a long way! This salve literally melts into the skin quickly leaving your skin feeling hydrated and nourished.

**MOISTURIZING FACE LOTION**  
retail \$80.00

Light weight and good for all skin types. Our face lotion contains full spectrum hemp oil and Korean herbs such as ashwagandha, ginseng, and ginseng, which contain anti-aging properties & help restore skin's youthful glow. Prevents signs of aging, provides intense hydration and protects against environmental stress and damage.

**REVITALIZING SERUM**  
retail \$120.00

Our certified vegan serum is a perfect blend of anti-aging Korean herbs infused with full spectrum hemp oil and essential oils. It's nutrient dense, organic botanicals help to hydrate and firm the skin, promote cell regeneration, brighten and even skin complexion. Good for all skin types!

**BLISS BODY OIL**  
retail \$60.00

This all-natural, luxurious body oil hydrates and nourishes skin cells, leaving your skin soft, smooth and glowing. Full spectrum hemp oil combined with a blend of Korean herbs and essential oils works to replenish and restore moisture, retain youthful tone and texture, and protects from environmental damage. Good for all skin types!



## LOGOS





RIPE + Edibles   
CONCENTRATES  
CARETENDERS ♥ RIPE FANS

SHATTER



SATIVA   
active, energizing + cerebral  
The ripe DISPENSARY for you

FEEL the FLO  
OUR RIPERS ♥ YOU  
START LOW  
GO SLOW

GREEN LIGHT SAFETY  
Special! — FIRST  
DO NO HARM

RESPONSIBLE/AWARE/COMPLIANT  
RIPE the NEW GREEN




INDICA  
calm and carefree 



HYBRID  
the perfect blend

EXQUISITE EXPERIENCE  
FLOWER

Passion  
+  
Purpose

PSYCHOACTIVE  
kick, boom   
PREMIUM  
BOLD HIGHEST QUALITY

#RIPEDELIGHT RICH + ROBUST

FEEL the FLO  
OUR RIPERS ♥ YOU



SATIVA   
active, energizing + cerebral

COMMITMENT TO ♥ CUSTOMER CARE

RIPE + Edibles   
CONCENTRATES

START LOW  
GO SLOW

The ripe DISPENSARY for you

INDICA

RESPONSIBLE/AWARE/COMPLIANT

CARETENDERS ♥ RIPE FANS

calm and carefree 

LIVIN' MOVIN'  
LOVIN' GROOVIN'

RIPE the new GREEN

PSYCHOACTIVE  
kick, boom 

FLOWER

EXQUISITE  
EXPERIENCE

PREMIUM  
BOLD HIGHEST QUALITY

RICH + ROBUST

PREMIUM BOLD HIGHEST QUALITY

RIPE + Edibles   
CONCENTRATES

SHATTER



SATIVA   
active, energizing + cerebral

FEEL the FLO  
OUR RIPERS ♥ YOU



## WALL POSTERS





## WINDOW CLINGS





APPAREL





# what our clients think

I appreciate you [Emily] and Monica more than I am able to articulate. I enjoy viewing the site through your eyes and I am grateful for all your recommendations! Em-Mo Designs has exceeded my expectations in every way possible! The growth that IGH is now experiencing would not have been possible if not for the collective efforts of your organization. Thank You, Emily and Monica!!

**Harry Sunderland**  
FOUNDER, IN GAIA'S HANDS

I started working with Em-Mo (Emily and Monica) back in 2016! They were very patient and always responsive. Always walked me through the process, step by step. My logo and packaging design came out better than I ever dreamed! Em-Mo & I ended up continuing to work together, they designed and programmed my website, did my photography, email marketing, social media posting, they really go above and beyond. We still work together to this day and they are family to us now. I recommend working with the power duo!

**Melissa Christensen**  
CEO, CANNABLISS ORGANIC

Anyone that has created a brand knows that design is crucial. The hardest part of working with designers is explaining exactly what you want your brand to look and feel like. Translating what's in your mind to actual logos labels etc. For me the true genius of Em-Mo Designs is their ability to capture an idea and turn it into exactly what I am thinking and then their ability to stay one step ahead of me almost reading my mind. I have worked with other designers and nobody comes close to their abilities. Frankly I wish I could hire them full time away from the competition.

**Joseph O'Grady**  
PARTNER, CAMBIO NATURAL PRODUCTS



# thank you!



508.441.2000



EMILY@EM-MO.COM  
MONICA@EM-MO.COM

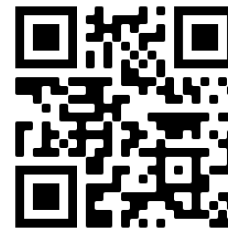


EM-MO.COM

## get in touch.

**Let's schedule a time to chat!**

We'd love to hear all the details  
of your new brand or next project!



*Follow us!*

